
Winner



Community in Social Media category

This award recognises the coordination of an online community to effectively engage with, collaborate with and grow its local community.



Anne Russell has won the ABC Radio Brisbane Award for Community in Social Media Category for the Kenmore Bridge Club. Starting with two club members, which grew into three full-time volunteers, they organised 240 members whom each were given an hour of personalised training to play online on BBO during Covid-19. They ran Beginners classes and learned to teach bridge using BBO with Zoom video and audio. Zoom enabled members to have social interaction and brought in new members from clubs that were not providing online bridge. Kenmore organises social bridge each weekday for players with or without partners, ran tournaments four days a week and a team's competition for 16 teams one evening each week. Lessons for improvers are provided twice a week, beginners are taught four times a week and Therese Tully, one of Australia's top players offers a Zoom discussion each week to discuss hands.

An outstanding performance that is a great example to bridge clubs around Australia of what can be achieved. If you would like to learn more here is a lovely story by [Edwina Seselja about the club](#), a [video of the awards](#) starting at about the 21.25 minute mark and an [interview with Anne](#) prior to the awards.